

Payroll with an R.O.I. REALLY!

Want to Reduce Costs? Want to Lower Break-Even Occupancy Level? Hotel Effectiveness Can Help You Succeed

What is Hotel Effectiveness?

We provide hotel labor management service that consists of

- **Full Service Payroll Processing:** We process your payroll, including checks, direct deposits, filing your payroll taxes, and everything else you expect from a full service payroll company;
- **Hotel Labor AnalyzerSM:** Every time we process payroll, we filter your costs through our proprietary Hotel Labor AnalyzerSM to identify opportunities to reduce costs. You receive a complete analysis of your payroll, including per occupied room costs, housekeeping efficiency, staff turnover, and other variables.



Reduce Your Payroll Costs by 2–4% With No Investment

Times are tough and industry experts are forecasting “one of the deepest and longest recessions in the history of the U.S. lodging industry (PKF Hospitality Research).” You need to manage differently. Hotel Effectiveness Payroll is a wise choice to help navigate these treacherous times.

- **Greater Control:** Increase visibility and accountability on your biggest and most controllable P&L item
- **No Capital Investment:** No software to buy or time clocks to change out
- **Same Cost:** Usually cost neutral with what most hotels are spending for regular payroll processing

Easy to Switch Over

- **Quick:** We can have you up and going usually in less than a week
- **Minimal Work:** Most hotels can do the whole switch (including training) for less than three hours of work
- **Guaranteed Results:** Your money back if you are not satisfied any time within the first 60 days

Contact us at advantage@hoteleffectiveness.com or (678) 261-6570 for more information today.

www.HotelEffectiveness.com

